

Wisconsin Strawberry Prices

Wisconsin strawberry production totaled 41,000 hundredweight (cwt) in 2005, unchanged from the previous year. Yields were up 11 percent from the previous year. Farmers harvested 800 acres with a yield of 51 cwt per acre. While production remained unchanged, prices were higher. Strawberry prices increased \$0.08 per pound from the previous year to \$1.33. Pick your own strawberries averaged \$1.07 per pound in 2005. Pre-picked strawberries averaged \$1.99 per pound, up \$0.06 from the previous year.

Strawberries, Average Price, Wisconsin

Year	Pick your own	Pre-picked	Total
Dollars per pound			
2000	0.87	1.68	1.04
2001	0.91	1.65	1.10
2002	0.94	1.75	1.16
2003	1.00	1.81	1.17
2004	0.98	1.93	1.25
2005	1.07	1.99	1.33

Source: USDA, NASS, Wisconsin Field Office.